

# AIOP AFFILIATE PROGRAM

# **BASIC - Structure for all packages**

If you've been struggling in affiliate marketing because you keep trying method after method... you'll definitely want to check this out...

AIOP is about an opportunity that puts in your bare hands the possibility and all the tools you will ever need to build a legitimate, fully automated online business that will generate money for you, daily.

Our "Smart Entrepreneur" Formula brings a Savvy solution: "Spend less and Earn more"!

#### We help you:

- Slash your monthly expenses, so you can put less money while you make even more money.
- Seamlessly AUTOMATE your business building efforts, your marketing efforts and build your OWN subscribers list, which you can use to work with it, and earn more money anytime.
- Give you All the right business tool you need grow your business and to make money online
- Provide you with done for you marketing funnels you can plug and play for ANY business

## BUT...

Imagine your business GROWING MORE when you earn an ADDITIONAL INCOME while using the business tools. Yes...well, we thought that would be nice if we create this opportunity for you.

So that, we created an opportunity to make any amount of money you want by sharing our business tools with others, while building YOUR own business.

The AIOP Affiliate plan was developed strategic as an Opportunity for our Customers, as Affiliates, to Resell our products, Earn an Affiliate Commission without necessarily depending on someone else's sales, which explains the potential of infinite sales in WIDTH.

We also created the system to give our Affiliates and partners the chance to build a sales team, which explains the potential infinite sales in DEPTH. The potential is HUGE!



#### Take into consideration:

- Should be noted that the structured plan available through AIOP affiliate program it is a proprietary plan, created and owned by AIOP. That is why our Even up/Even-up system is protected by its own International Registered Trade
   Mark Certificate of Registration OHIM No 015039399 Intellectual Property and Trade Marks Office
- b) All the available options of the affiliate plan, **Free**, **Basic**, **Pro and VIP** have the SAME Even up® <u>structure</u>. The Pro and VIP sales are assigned the same way, based on the BASIC structure, with a different commission percent for Pro sales, and for the VIP sales, there is a difference for the commission split.
- c) We do not accept affiliates that are not our customers, because we do not have just a separate affiliate program, but the affiliate program is dedicated only to our customers. Using the tools is the best affiliate advertising! Even the Free members can use some of the products, with limitation, of course.

# How our affiliate Even up® system works

# The BASIC Structure (fundamental to Pro and VIP plans)

Don't forget to watch the video - the basics of our COMPENSATION PLAN - on "Affiliates" page

## **In Width:**

(Img.1)

Every **Uneven** sale sponsored by you is **coded to you**. You keep it and get the commission for it. They will start each, a new line in your powerline, and this creates an infinity of multiplying lines, because, you can make an unlimited number of sales, sponsoring an infinite number of people.

Every **Even** sale sponsored by you is **passed up** to your sponsor (or upline).

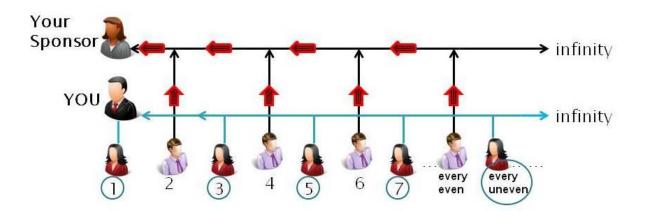
#### So, in other words:

You keep ALL your UNEVEN (Odd) sales directly sponsored by you.

That is #1, #3, #5, #7... ALL the Uneven (Odd), to infinity, are coded to You.

• You pass up all EVEN sales, directly sponsored by you, to your sponsor or upline.

That is #2, #4, #6, #8 ....to infinity coded to your sponsor/upline



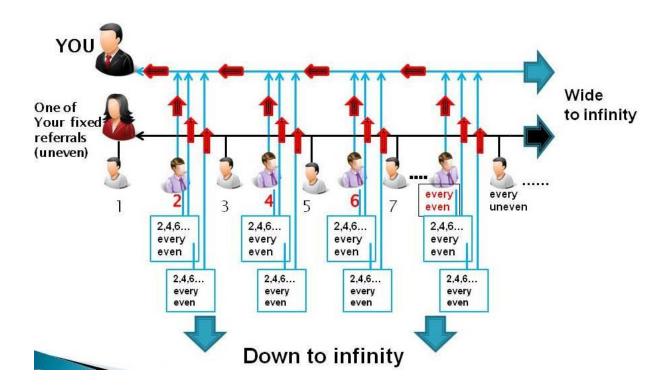
- Your 1,3,5,7...every uneven (odd) referral to infinity is a fixed referral for you and will start a new line for you
- You will pass every even referral (2,4,6,8...to infinity) to your sponsor



Here is where the Magic begins.

When YOU are the SPONSOR and UPLINE and All the Even, in depth pass up sales are coded to you.

- 1. The <u>Uneven customers sponsored by YOU and coded to YOU</u>, at their turn, when they choose to become our affiliates, will sponsor their own sales.
- They will keep the Uneven referrals sponsored by them.
- They will pass up to YOU, **ALL the Even** referrals sponsored by them, so that, every **Even** pass up from them will be coded to YOU.
- 2. <u>ALL the Even pass ups coded to you</u>, at their turn, will **pass up** to YOU **All their Even** sales, which will be **coded to you**.



lmg.2

- Your Uneven (fixed) referrals will pass up to you ALL their Even sales.
   Number 2,4,6,8,...to infinity
- Every Even referral passed up to you will also pass up to you ALL the Even sales , number 2,4,6,8...to infinity
- ATT: Your sales team is **NOT** passing up any sale to your sponsor or to your upline.

They all will form your sales team, the Uneven sponsored directly by you and the Even passed up to you.

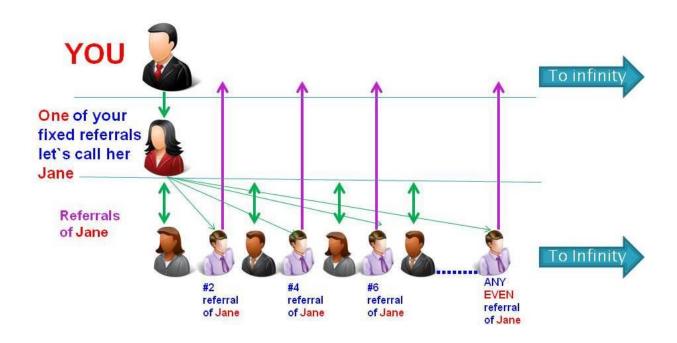
Because you can sponsor unlimited sales, every new client sponsored personally by you, will start a new line in your sales team. Usually known, as downline or powerline. The number of your lines is UNLIMITED.

### For a better understanding, let's split the general image into sequences.

The key elements of our affiliate plan are:



#### Sequence 1



Jane is one of your Uneven clients, a fixed referral coded to you.

She makes her own sales. Jane starts your first sale's team powerline.

Jane will keep the Uneven sales for her, #1, #3, #5...to infinity.

She will pass up to **You** all her Even sales, #2, #4, #6....to infinity.

You pass up <u>ONLY the Even sales</u> you personally make, <u>across the WIDTH</u>. Nothing is passed up to your sponsor/upline by your downline.

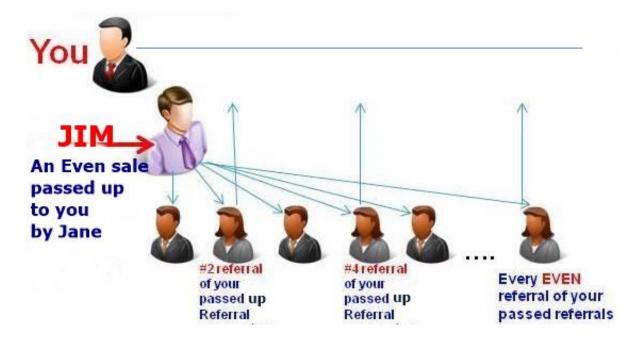
### Sequence 2

In the image below is a potential member in your sales team.

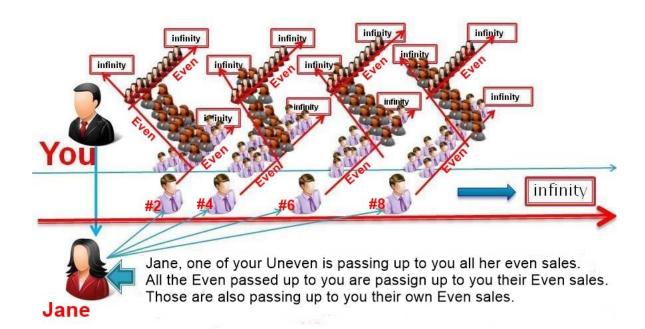
One of the Even sales made by Jane and passed up to you, let's call him Jim.

Jim will make his own sales. Will keep the Uneven sales, #1, #3, #5....to infinity

Jim will pass up to **You** the Even sales, number #2, #4, #6....to infinity



# Sequence 3



#### Our proprietary " Even up® " formula WORKS because has no limitations in width and in depth!

Limitations are determined only in 1Up, 2 Up...xUp systems! (More explanation at the end of this file)

**YOU** will receive ALL the Even sales passed up to you by your sales team which is your powerline.

Some people may say that you pass up too many sales to your sponsor **BUT... it is NOT so, you pass** up **ONLY the even sales you personally make, across the WIDTH.** 

Every time when you sponsor someone personally, in width, being coded to you as your Uneven, there is a New opened line that has the potential to pass up to you all their Even sales.

# What is a Sales Team (downline/powerline) versus your Referrals?

#### Your Downline called also Powerline (sales team):

The totality of the sales sponsored <u>directly</u> by you as sponsor (<u>your Uneven</u>) PLUS all the Even sales <u>passed up to you (</u>in depth). <u>The sales team (Downline/Powerline) is generating the commission for you</u>. All your downline is coded to you and once coded to you, it will be like one long level (horizontally) Your sales team (downline) is **different** from your Referrals.

#### Your Referrals:

All the clients sponsored directly by you, either you keep as your Uneven, or the Even you pass up to your sponsor/upline. (The Uneven referrals sponsored by you will be part of your downline).

# Let's talk Money!

**Note:** the commission refers to ONLY to the "DOWNLINE" as defined above.

The BASIC package - Costs \$10 each month (+\$2.5 processing fee)

The only package on which we pay 100% commission on the package sale.

The Basic package costs \$10 and we pay commission \$10 on the sale.

The Commission also depends on your own membership package you purchase.

#### If your membership is BASIC:

- \$10 per BASIC sale in your downline
- \$10 per PRO referral in your downline
- \$10 per VIP referral in your downline
- Break even with your first sale (your Basic package cost of \$10 is covered)

#### *If your membership is Pro* - Costs \$20 (+ 4.50 processing fees)

- \$10 per BASIC sale in your downline,
- \$15 per PRO sale in your downline
- One time Fast Start Bonus of \$3 for each PRO <u>sponsored by you</u> (bonus assigned <u>only to</u> the sponsor)
- \$15 per VIP sale in your downline

If your membership is VIP - Costs \$59 (no processing fee)

- \$10 per BASIC sale in your downline,
- \$15 per PRO sale in your downline
- One time Fast Start Bonus of \$3 for each PRO <u>sponsored by you</u> (bonus assigned only to the sponsor)
- \$20 for **every** VIP sponsored directly by you,
- \$20 for **every** VIP passed up to you.
- \$40 for every <u>Uneven</u> VIP your sponsor (\$20 as sponsor+\$20 as upline).

For a VIP sale, the commission has a different SPLIT between the sponsor and the upline, as a twist of the system. The sponsor ALWAYS earns \$20 on a VIP sale if the sponsor is also a VIP.

!!! For an extended explanation on the commissions for the Pro and VIP sales, see the graphic below and please <u>view/download</u> the Pro and VIP PDF on the "Affiliates" page.

Or View/Downoad HERE the General Pay plan for a complete image of our affiliate system.

## How a BASIC sales team commission will look like

#### In the image below, there is an example of the potential commission.

We chose only 3 Uneven referrals and a 6 steps example, where you have a Basic package and the commission comes only from Basic sales made by your downline. But the potential in width and in depth is infinite.

- Your commission from your 3 direct sponsored sales(your Uneven) is \$30.
- Each of your 3 Uneven referrals will pass up to you all their Even. Example: their #2, #4, #6 sales. This is 3x3 which means your new powerline passed up to you is 9, and your commission grows with \$90. Plus, your 3 Uneven, makes it 12 in your downline and a total of \$120 in commission.
- Each of those new 9 Even referrals passed up to you, will pass up to you their Even referrals too, #2, #4, #6...etc. So your NEW downline, in our example, would be 9x3= 27, you earn \$270 as new commission, plus the existent 12 in your downline, makes it **39 in your downline** and will be total **\$390** commission.

It goes on as it shows in the graphics. And this pattern goes indefinite.

Stage (Level)	Even up passed up to you	NEW Downline	NEW Income	TOTAL Downline	TOTAL Monthly Income
3 of your Uneven sales(fixed)		3	\$ 30	3	\$ 30
L2	3x3	9	\$ 90	12	\$ 120
L3	9x3	27	\$ 270	39	\$ 390
L4	27x3	81	\$ 810	120	\$ 1200
L5	81x3	243	\$ 2430	363	\$ 3630
L6	243x3	729	\$ 7290	1092	\$ 10920



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# LET'S RECAP THE <u>BASIC</u> MEMBERSHIP AND COMPARE THE PACKAGES

The Even up system has the same structure for all the packages but there is a difference in the commission split for the VIP package, in case you purchase a VIP package and you sell a VIP package or receive as pass up a VIP package.

COMPARE	Free	BASIC	PRO	VIP
Monthly Cost	-	\$10 (+2.50 processing fee)	\$20 (+4.50 processing fee) \$3	\$59 (no processing fee)
Fast Start Sponsor Bonus (paid one time for each PRO sale sponsored by you)				
Monthly Commission for:				
BASIC (for each Basic in your downline)	\$1	\$10	\$10	\$10
PRO (for each Pro in your downline)	\$1.50	\$10	\$15	\$15
VIP sponsored by You and passed up to your sponsor or upline	-	-	-	\$20
VIP in your downline     (Uneven VIP sponsored by you & Even VIP passed up to you by your downline)	\$2	\$10	\$15	\$20 (you get \$40 cumulate for the Uneven VIP you sponsor and keep)

<sup>\*</sup> VIP comes with a split commission for each sale, compared with Basic and Pro. <u>A VIP sponsor</u> is always paid \$20 for EACH VIP sale, no matter if keeps or passes up. The upline is paid \$20 on the <u>received sale</u>. If the sponsor is also the upline (for his Uneven), will accumulate \$40 for each VIP sale.

#### If your membership is Basic:

- You keep your UNEVEN (1, 3, 5...) BASIC sales.
   YOU earn \$10 for each
- Every <u>EVEN</u> (2, 4,6...) BASIC sale of <u>your Uneven</u> referrals will be <u>passed up to YOU</u>.
   YOU earn \$10 for each.
- Every EVEN (2, 4,6...) BASIC sale of the referrals passed up to YOU, will be passed up to YOU. YOU earn \$10 for each
- For the <u>PRO</u> and <u>VIP</u> referrals in <u>your downline</u> you earn \$10 (100% of your pack value: \$10).
   YOU earn \$10 for each

Note: You do NOT earn on Pro and VIP EVEN referrals you personally sponsor and pass up to your sponsor/upline. You earn ONLY for Pro and VIP referrals you keep (your Uneven) or you receive from downline as pass up.

#### If your membership is PRO:

- For each **BASIC** sale in your Downline, sponsored by you (uneven) or passed up to you: You earn **\$10** commission.
- For each **PRO** sale in your downline sponsored by you (uneven) or passed up to you: You earn **\$15** commission
- For each VIP sale in your downline sponsored by you (uneven) or passed up to you:
   You earn \$15 commission

<u>NOTE:</u> You do NOT earn on VIP referrals sponsored by you and passed up to your upline. You earn ONLY on your UNEVEN VIP referrals, those you sponsor and keep and on VIP rreferrals passed up to you.

 For each PRO member <u>sponsored</u> by you, we pay an <u>one time</u> Fast Start Pro sponsor bonus You earn \$3 (only if you are Pro or VIP and sponsor a Pro)
 The Bonus is paid always to the sponsor NOT to the upline.

#### If your membership is VIP:

- For each **BASIC** sale in your downline sponsored by you (uneven) or passed up to you: You earn **\$10** commission
- For each **PRO** sale in your downline sponsored by you (uneven) or passed up to you: You earn **\$15** commission
- For each PRO member <u>sponsored</u> by you, we pay an <u>one time</u> Fast Start sponsor bonus You earn \$3 (only if you are VIP and sponsor a Pro)
   The Bonus is paid <u>always to the sponsor</u> NOT to the upline.
- For each VIP sale in your downline:
  - Even sponsored by you and passed up to your upline you earn \$20 commission.
  - Even passed up to you by your downline you earn \$20 commission.
  - Uneven you sponsor and keep you earn \$40( \$20 as sponsor+ \$20 as upline) Which means you earn \$40 for Uneven VIP sales sponsored by you and coded to you.

You earn \$20 for EVERY VIP sale you sponsor, even you pass up that sale to your upline.

So, there is a <u>TWIST</u> in commissions assignment for the VIP package because you earn from <u>EVERY SALE</u> as SPONSOR, compared with the Basic and Pro levels.

# Our affiliate plan is Powerful, Unique and it Works! The potential is HUGE!

# **IMPORTANT**

- For more info about the Even up structure please watch the COMPENSATION PLAN Video on the Affiliates page of the website.
- If you want a general image of the entire structure of the commissions of our Affiliate plan, for Basic, PRO and VIP, you can **View/Download** the **General Affiliate plan** PDF from our <u>Affiliates page</u> or you can <u>CLICK HERE TO GET IT</u>.
- For the Details on the Pro and VIP levels and complete explanation on the commission assignment for Pro and VIP sales, please see the PDF files for pro and VIP on the "Affiliates" page
- For the Twist in VIP commission split, please view the file for the VIP package.

# **FAQ Answered**

#### a) Is this a peer to peer payment and payout?

No. This is not peer to peer system. People buy products and services from our company and our company pays to affiliates a percent, a portion of the sales.

#### b) Why we pay 100% commission on Basic package?

You succeed, we succeed! Give and you will receive, it is what we do. We provide you with all you need for success.

#### c) Why did we add a free base level?

Although we set you up with all you need from the start as a Basic member for a fair low cost and a 100% payout on the Basic package sale, the global economy is going in wrong direction and many people cannot afford a least the Basic package for a cost of a pizza. So we added the Free pre-level with access to some products, even limited, before the upgraded Basic package, so that, free members can earn and eventually upgrade later if they want to earn more and if they need full access to the products and services.

- d) Is it AIOP Affiliate plan a MLM, matrix, pyramid or any scheme I should be worried about? AIOP Affiliate plan it is NOT a MLM structure. Is not a MLM as is you know it by MLM definition, it is not a matrix, binary or pyramid. Nothing like that.

  No matter who is passing up to you from your sales team, all the even sales from your powerlines will be always coded to you, creating for you only ONE tier, a large horizontal layer, one level that goes to infinity due to reverse multiplying lines. When you make a sale as ODD number that sale is codded to you and you earn a recurring commission.

  When you, as sponsor, make a sale as Even number that goes to your sponsor.

  When you receive a pass up sale, from your sales team, that new client has no other further connection with his sponsor. Is only coded to you. Not to his sponsor, nor to your sponsor. You earn the affiliate commission from the even up sales passed up to you.

  Our Even up affiliate plan doesn't benefit a top earner like in matrices, binary or pyramid schemes, while the new ones never earn a dime. With our system any new affiliate can make money and can start immediately a sales team.
- e) Is there a different system for the VIP package sale?

All the available options of the affiliate plan, **Basic**, **Pro and VIP** have the SAME Even up structure. The only difference for **Pro package** is the commission **percent**. But the difference for the **VIP package** is the way we **assign** the commission for the VIP sale. We use the same Even up structure as for Basic and Pro, but **the commission is split between the sponsor and upline**, **for every VIP sale made by the sponsor**, **if the sponsor is VIP**. Please, refer to the comparison table above, and view/download the VIP PDF on the Affiliate page.

- f) Why do I have to give up my earnings for every even sale to my sponsor or upline? Ask yourself this question when your sales team is passing up to you all their even sales.
- g) Are the sales from my downline going to my sponsor or upline? NO sale from your downline goes to your affiliate sponsor or upline. You pass up to your sponsor or upline ONLY the Even sales you personally make in width.
- h) Is this a 1Up system? Are my earnings limited by 1 or 2 or any numbered up sales? There are No limitations. The plan structure allows anyone to generate an INFINITE number of sales (in width), as well receiving an INFINITE number of sales within the sales team (in depth). Our proprietary Even up/Even-up® system it is NOT a matrix, a straight line, 2up, 3 up, 4 up or any numbered up system. Any 1 up, 2up, 4 up or 5-6 up system is limited to 1, 2, 4 or 5-6 number of sales you can receive from each member in your powerline.

Through our Even up® system structure, because is not limited in width or in depth, you can make personally an unlimited number of sales in width and ALL the even sales from ALL your downline are CODED TO YOU, in depth, down to infinity. This will create an infinity of reverse multiplying sales lines in width and in depth. In a limited system, you cannot make more sales than the system setup, and you are locked in width and in depth, because in a limited pass up system, your powerline can generate a limited number of sales for you. So that, if people stop buying and leave, you are locked in width and in depth.



# **DISCLAIMER**



This is NOT a get-rich-quick scheme, is just a decent way we understood to complete our "Savy Entrepreneur" formula, making possible a potential additional income for our customers who decide to become also our company affiliates.

Because AIOP allows you to start or to expand a business of your own, any business, while you can also earn as an independent affiliate where you get paid a fair commission. Our affiliate program allows anyone to make a real income online by reselling our products and services without interfering with other business you may have.

We do not guarantee any income, if you earn or not any commission depends solely on your marketing skills, on the knowledge and the efforts and time you put into your affiliate marketing activity. We recommend you to do your due diligence on your own budget, on your affiliate and marketing sills, consult a financial specialist if necessary but most of all read the full Earnings Disclaimer and the company Terms.

We pay a generous commission percent for sales, but we do not pay any commission if no sale is made.

Any incentivized recruiting affiliate practice is PROHIBITED.

We do not pay you for referrals. We pay our customers for reselling our Products and Services. Our company effectively sells real products and services designed to be used for business building and marketing. When you buy from us, you buy the product and services package at your choice, you do not buy a downline or referrals from us.

We do NOT sell nor place referrals in your dowline!

We do not accept affiliates that are not our customers, because we do not have just a separate affiliate program, but the affiliate program is dedicated only to our customers.

We strongly advise you to visit our <u>Affiliate Agreement</u> page and the full <u>Earnings Disclaimer</u> page for an extended explanation of our affiliate policy.

