

AIOP AFFILIATE PROGRAM

If you've been struggling in affiliate marketing because you keep having to try method after method... you'll definitely want to check this out...

AIOP is about an opportunity that puts in your bare hands the possibility and all the tools you will ever need to build a legitimate, fully automated online business that will be generating money for you daily.

Our "Smart Entrepreneur" Formula brings a Savvy solution: "Spend less and Earn more"!

We help you:

- Slash your monthly expenses, so you can put less money while you make even more money.
- Seamlessly AUTOMATE your business building efforts, your marketing efforts and build your own list which you can use to work with it, and earn more money anytime.
- Give you All the right business tool you need grow your business and to make money online
- Provide you with done for you marketing funnels you can plug and play for any business

BUT...

Imagine your business growing EVEN MORE when you earn an ADDITIONAL INCOME just for using the business tools. Yes...well, we thought that would be nice if we create this opportunity for you.

So that, we created an opportunity to make any amount of money you want by sharing our business tools with others, while building your own business.

The AIOP Affiliate plan was developed strategic as an Opportunity for our Customers, as Affiliates, to Resell our products, Earn an Affiliate Commission without necessarily depending on someone else's sales, which explains the potential of infinite sales in WIDTH.

We also created the system to give our Affiliates and partners the chance to build a sales team, which explains the potential infinite sales in DEPTH. The potential is HUGE!



Consideration:

- a) Should be noted that the structured plan available through AIOP affiliate program it is a proprietary plan, created and owned by AIOP. That is why our Even up®/Even-up® system is protected by its own International Registered Trade Mark Certificate of Registration OHIM No 015039399 Intellectual Property and Trade Marks Office
- b) All the available options of the affiliate plan, **Basic**, **Pro and VIP** have the SAME Even up® <u>structure</u>. The Pro and VIP sales are assigned the same way, based on the BASIC structure, with a different commission percent for Pro sales and for the VIP sales there is a difference for the commission split.
- c) We do not accept affiliates that are not our customers, because we do not have just a separate affiliate program, but the affiliate program is dedicated only to our customers. Using the tools is the best affiliate advertising! Even the Free trial members can use some of the products, with limitation, of course.

How our affiliate Even up® system works

The BASIC Structure (fundamental to Free, Pro and VIP plans)

Don't forget to watch the video – the basics of our COMPENSATION PLAN - on "Affiliates" page

In Width:

(Img.1)

Every **Uneven** sale sponsored by you is coded to you.

They will start each, a new line in your downline (also called powerline), and this generates an infinity of multiplying lines, because, you can make an unlimited number of sales, sponsoring an infinite number of people.

Every **Even** sale sponsored by you is passed up to your sponsor (or to your upline).

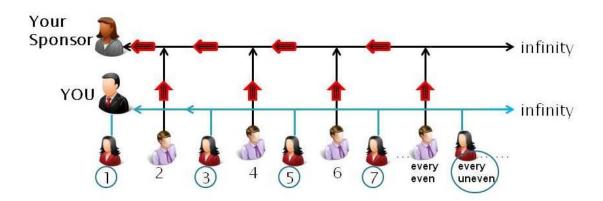
So, in other words:

You keep all your UNEVEN (Odd) sales directly sponsored by you.

That is #1, #3, #5, #7... ALL the Uneven (Odd), to infinity, are coded to You.

• You pass up all EVEN sales, directly sponsored by you, to your sponsor /upline.

That is #2, #4, #6, #8to infinity coded to your sponsor/upline



- Your 1,3,5,7...every uneven (odd) referral to infinity is a fixed referral for you and will start a new line for you
- You will pass every even referral (2,4,6,8...to infinity) to your sponsor

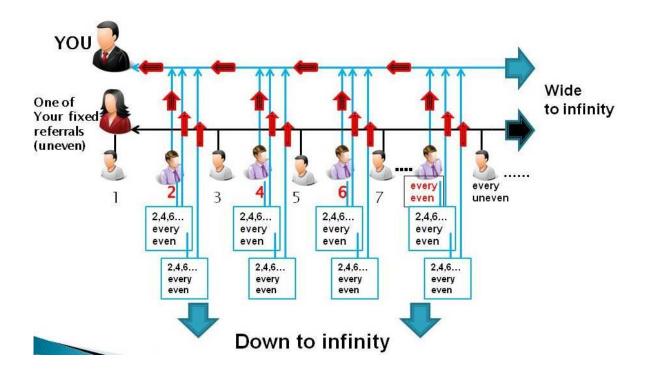
In Depth:

(lmg.2)

Here is where the Magic begins.

When YOU are the SPONSOR and UPLINE and All the Even, in depth pass up sales are coded to you.

- 1. The <u>Uneven customers sponsored by YOU and coded to YOU</u>, at their turn, when they choose to become our affiliates, will sponsor their own sales.
- They will keep the **Uneven** referrals sponsored by them.
- They will pass up to YOU, ALL the Even referrals sponsored by them, so that, every Even pass
 up from them will be coded to YOU.
- 2. <u>ALL the Even pass ups coded to you</u>, at their turn, will pass up to YOU **All their Even** sales, which will be coded to you.



Img.2

- Your fixed referrals will pass up to you ALL their Even sales. Number 2,4,6,8,...to infinity
- Every Even referral passed up to you will also pass up to you ALL the Even sales, number 2,4,6,8...to infinity
- Your sales team is NOT passing up any sale to your sponsor or to your upline.

They all will form your sales team, the Uneven sponsored directly by you and the Even passed up to you.

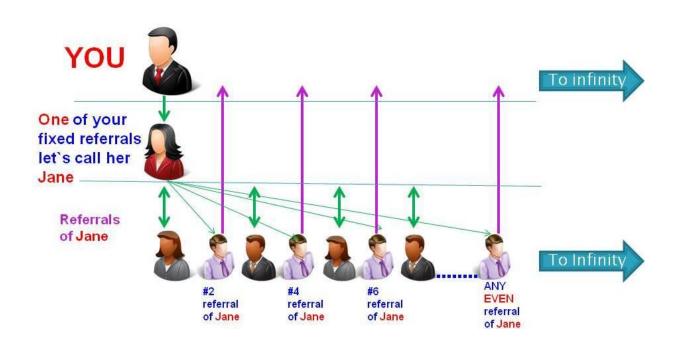
Because you can sponsor unlimited sales, every new client sponsored personally by you, will start a new line in your sales team. Usually known as downline or powerline. The number of your lines is UNLIMITED.

For a better understanding, let's split the general image into sequences.

The key elements of our affiliate plan are:



Sequence 1



Jane is one of your **Uneven** clients, a fixed referral coded to you.

She makes her own sales. Jane starts your first sale's team powerline.

Jane will keep the Uneven sales for her, #1, #3, #5...to infinity.

She will pass up to **You** all her Even sales, #2, #4, #6....to infinity.

You pass up ONLY the even sales you personally make, across the WIDTH. Nothing is passed up to your sponsor/upline by your downline.

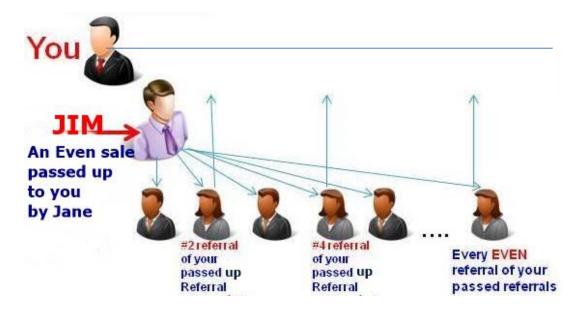
Sequence 2

In the image below is a potential member in your sales team.

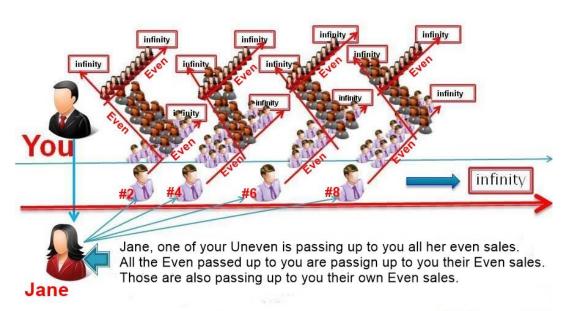
One of the Even sales made by Jane and passed up to you.

Jim will make his own sales. Will keep the Uneven sales, #1, #3, #5....to infinity

Jim will pass up to **You** the Even sales, number #2, #4, #6....to infinity



Sequence 3



Our proprietary "Even up® "formula WORKS because has no limitations in width and in depth! Limitations are determined only in 1Up, 2 Up...xUp systems! (More explanation at the end of this file)

YOU will receive ALL the Even sales passed up to you by your sales team which is your powerline. Some people may say that you pass up too many sales to your sponsor BUT... it is NOT so, you pass up ONLY the even sales you personally make, across the WIDTH.

Every time when someone you sponsor personally, in width, being coded to you as your Uneven, there is a New opened line that has the potential to pass up to you all their Even sales.

The Definition of a Sales Team (downline aka powerline) versus your Referrals

Your Downline called also Powerline (sales team):

The totality of the sales sponsored <u>directly</u> by you as sponsor (<u>your Uneven</u>) PLUS all the Even sales <u>passed up to you (in depth)</u>.

All your downline is coded to you and once coded to you, it will be like one long level (horizontally) Your sales team (downline) is different from your Referrals.

Your Referrals:

All the clients sponsored directly by you, you keep or pass up to your sponsor/upline.

Let's talk Money!

Note:

- The commission explanation refers to sales team, "DOWNLINE", as defined above.
- The Commission also depends on the package you purchase.
- ❖ If your membership is FREE limited to 1 campaign, 50 subscribers, 1 lead page
 - \$1 if uneven people you refer or any people in your downline upgrade to Basic
 - \$1.50 if uneven people you refer or any people in your downline upgrade to Pro
 - \$2 if uneven people you refer or any people in your downline upgrade to VIP You earn only on upgraded people!

For example:

- your 1st referral if upgrades to Basic you earn \$1, if Pro you earn \$1.50, if VIP you earn \$2.
- your #2 sponsored by you is passed up to your upline You do not earn, your upline earns
- someone in your downline upgrades you earn \$1 if is Basic, or \$1.50 if is Pro or \$2 if is VIP
- If your membership is BASIC Costs \$10 each month(+\$2.50 processing fee)

The only package on which we pay 100% commission on the package sale.

The Basic package costs \$10 and we pay commission \$10 on the sale.

- \$10 per BASIC sale in your downline
- \$10 per PRO referral in your downline
- \$10 per VIP referral in your downline
- Break even with your first sale (your Basic package cost of \$10 is covered)
- ❖ If your membership is Pro Costs \$20 (+ 4.50 processing fees)
 - \$10 per BASIC sale in your downline,
 - \$15 per PRO sale in your downline
 - One time Fast Start Bonus of \$3 for each PRO <u>sponsored by you</u> (bonus assigned <u>only to the sponsor</u>)
 - \$15 per VIP sale in your downline

- ❖ If your membership is VIP Costs \$59 (no processing fee)
 - \$10 per BASIC sale in your downline,
 - \$15 per PRO sale in your downline
 - One time Fast Start Bonus of \$3 for each PRO <u>sponsored by you</u> (bonus assigned only to the sponsor)
 - \$20 for <u>every VIP sponsored directly by you</u>, \$20 for <u>every VIP passed up to you</u>. When you sponsor <u>one of your Uneven VIP you earn \$40</u>(\$20 as sponsor+\$20 as upline)

For a VIP sale, the commission has a different SPLIT between the sponsor and the upline, as a twist of the system. The sponsor ALWAYS earns \$20 on a VIP sale if the sponsor is also a VIP.

!!! For an extended explanation on the commissions for the Pro and VIP sales, see the graphic below and please view/download the Free, Pro and VIP PDF on the "Affiliates" page.

How a **BASIC** sales team commission will look like

In the image below, there is an example of the potential commission.

We chose only 3 Uneven referrals and a 6 steps example, where you have a Basic package and the commission comes only from Basic sales made by your downline. But the potential in width and in depth is infinite.

- Your commission from your 3 direct sponsored sales(your Uneven) is \$30.
- Each of your 3 Uneven referrals will pass up to you all their Even. Example: their #2, #4, #6 sales. This is 3x3 which means your new powerline passed up to you is 9, and your commission grows with \$90. Plus, your 3 Uneven, makes it 12 in your downline and a total of \$120 in commission.
- Each of those new 9 Even referrals passed up to you, will pass up to you their Even referrals too, #2, #4, #6...etc. So your NEW downline, in our example, would be 9x3= 27, you earn \$270 as new commission, plus the existent 12 in your downline, makes it **39 in your downline** and will be total **\$390** commission.

It goes on as it shows in the graphics. And this pattern goes indefinite.

Stage (Level)	Even up passed up to you	NEW Downline	NEW Income	TOTAL Downline	TOTAL Monthly Income
3 of your Uneven sales(fixed)		3	\$ 30	3	\$ 30
L2	3x3	9	\$ 90	12	\$ 120
L3	9x3	27	\$ 270	39	\$ 390
L4	27x3	81	\$ 810	120	\$ 1200
L5	81x3	243	\$ 2430	363	\$ 3630
L6	243x3	729	\$ 7290	1092	\$ 10920



Down to Infinity



<u>Note:</u> We know the examples are given for the sake of ideal situations example. But is not impossible to attain a decent residual monthly income, as many are already earning, with a sales team of 120-200 people.

Some people may argue that you need to have a heavy marketer in your sales team to be able to create the commissions for you, but this is false, is a preconception. Because, if from 15 referrals you find 3 good serious affiliates, and they can repeat at their turn, you may see the picture becoming reality.

More benefits for you with the PRO Package

If you want to see your business growing EVEN MORE when you earn an ADDITIONAL INCOME just for using the business tools...you'll definitely want to check this out...the **PRO package plan Commissions**.

We know that the Basic plan commission is attractive because the product cost is \$10 and we pay \$10 commission on Basic package sale.

The downside of this 100% commission on Basic sale, if your own package is Basic, is that there are more products, and more features of the products and services included within the Basic package, which are available only with the Pro package, and no one should miss on them.

So, if you want to benefit more you definitely should acquire for yourself a Pro package, more tools, more features.

The Pro commission on Pro sales is different than the Basic commission.

Even the commission is not 100% on a Pro sale, the potential income is HIGHER when you are **Pro** and you **sell also Pro** packages. We shall explain below.

How a PRO sales team commission will look like

- We shall assume that you are Pro and the commission is for Pro sales too.
- In the image below, there is an example of the commission potential.
- We did not add to the Pro example the One Time \$3 fast start bonus that is earned by the sponsor only.

We chose only 3 Uneven **Pro** referrals and a 6 steps example, where **you have a Pro** package and the commission comes **only from Pro sales made by your Pro downline**.

This is an <u>ideal situation</u>, because you may have also Basic and VIP sales in your downline, And if for VIP sales you earn \$15 commission, for Basic sales you earn \$10, the value of the Basic package.

- Your commission from your 3 direct sponsored sales (your Uneven) is \$45.
- Each of your 3 Uneven referrals will pass up to you all their Even. Example: their #2, #4, #6 sales. This is 3x3 which means your new powerline passed up to you is 9, and your commission grows with \$135. Plus, your 3 Uneven, makes it 12 in your downline and a total of \$180 in commission.
- It goes on as it shows in the graphics below. And this pattern goes indefinite.

Stage (Level)	Even up passed up to you	NEW Downline	NEW Income	TOTAL Downline	TOTAL Monthly Income
3 of your Uneven PRO sales(fixed)	PRO	3	\$ 45	3	\$ 45
L2	3x3	9	\$ 135	12	\$ 180
L3	9x3	27	\$ 405	39	\$ 585
L4	27x3	81	\$ 1215	120	\$ 1800
L5	81x3	243	\$ 3645	363	\$ 5445
L6	243x3	729	\$ 10935	1092	\$ 16380





How is this better than the Basic commission?

For Basic it costs you \$12.50 (\$10+\$2.50) per month, and with 3 in downline you have \$30 commission, a profit of \$17.50 and if you are Basic, the max commission is \$10 for any sale either Basic, Pro or VIP.

For Pro, it costs you \$24.50 (\$20+\$4.50) per month, and with 3 Pro in downline you have \$45 commission, a profit of \$20.50 and the advantage that for VIP sales, a Pro earns \$15 commission.

VIP Affiliate Plan



The Basic commission is attractive because the product cost is \$10 and we pay \$10 commission on Basic package sale.

The downside of this 100% commission on Basic sale: if your own level is Basic, there are more products and services, and more advanced features of the products and services in the Basic package, which are available only with the Pro and even more with the VIP Club package, and no one should miss on them. So if you want to benefit more for any business of your own,

you definitely should acquire for yourself a Pro or VIP package, more tools, more services, more features.

The Pro commission on Pro sales is different than the Basic commission with more potential profit. Even the commission is not 100% on a Pro sale, the potential income is HIGHER when you are **Pro** and you sell also **Pro** packages.

The VIP Club commission assignment means a real Twist in the commissioning within the Even up system. The VIP is based on the same Even up® structure, which means the sales are distributed and coded the same way as for Basic and Pro.

The Twist... the commission for the <u>VIP even sales passed up</u> to upline is SPLIT between the sponsor and upline. This means that the <u>VIP sponsor always earns on every sale</u>, even the sale is passed up. Initially, we did not plan the 3rd package, but when we decided to add more products and services, we had to consider not only the cost of the package but also to add the commission split twist.

We shall explain below how the VIP Club sales are commissioned.



You already know AIOP is about an opportunity that puts in your bare hands the possibility and all the tools you will ever need to build a legitimate, fully automated online business that will be generating money for you daily. The VIP package comes with more business tools, more services, more features reserved just to the VIP Club.

If you want to see your business growing EVEN MORE when you earn an ADDITIONAL INCOME just for using the business building tools and services for ANY business of your own...you'll definitely want to check this out...the **VIP level Commissions**.

VIP Affiliate Commissions

The VIP Package cost is \$59/month

If your membership is VIP:

- For each BASIC sale in your downline sponsored by you or passed up to you:
 You earn \$10 commission
- For each PRO sale in your downline sponsored by you or passed up to you:
 You earn \$15 commission
- For each PRO member <u>sponsored</u> by you, we pay an <u>one time</u> Fast Start sponsor bonus You earn \$3 (only if you are VIP and sponsor a Pro)
 The Bonus is paid always to the sponsor NOT to the upline.
- For each **VIP** sale in your downline:
 - even sponsored by you and passed up to your sponsor you earn \$20 commission.
 - even passed up to you you earn \$20 commission.
 - uneven sponsored by you and you keep you earn \$40 commission(\$20+\$20)

Hence...

If you are VIP and you personally sponsor a VIP member:

- If the sale is one of your UNEVEN, you keep it as coded to you, you'll earn a commission of \$20 as Sponsor + \$20 as Upline, so a total of \$40.
 (For Your Uneven you are at the same time sponsor and upline).
- If the sale is one of your EVEN, you will pass up the even sale to your sponsor/upline,
 The TWIST: you will earn a commission of \$20 as Sponsor.
 So, the Even sale is coded to your upline BUT you earn \$20 as sponsor.

If you are VIP Upline and receive sales passed up to you

If you are VIP, as Upline you earn \$20 for every Even VIP sale received from your downline.

Your downline <u>may be Basic, Pro or VIP,</u> you always earn the **\$20 commission for a VIP sale** passed up to you by your sales team.

This should motivate you even more to make more sales, because...

- you earn the full \$40 commission for your VIP Uneven sales coded to you,
- a \$20 commission for every VIP Even sale you pass up to your sponsor/upline.
- a \$20 commission for every VIP sale you receive as pass up from your downline.

How a VIP sales commission will look like

- We shall assume that you are VIP and the commission is for VIP sales too.
- We chose an example where you personally make your first 6 sales.
 3 Even VIP sales passed up to your upline and 3 Uneven VIP sales you keep.
- Also, we used an example with 6 lavels in depth, and the commission earned only from VIP sales made by your downline.

This is an ideal situation, because you may have also Basic and PRO sales in your downline.

WHEN YOU SPONSOR

- Your commission from 3 Even sales <u>sponsored by you</u> and <u>passed up</u> to your upline is \$60 (3x \$20).
- Your commission from 3 Uneven sales <u>sponsored by you</u> that <u>you keep</u> in your downline is \$120 (3x\$40).

(you are at the same time sponsor and upline so for each of them you get \$20+\$20=\$40)

So your commission from 6 direct sponsored sales is now \$180.

WHEN YOU RECEIVE PASS UP SALES

Each of your 3 Uneven <u>VIP</u> referrals will pass up to you <u>all their VIP Even sales</u>, their #2,

#4, #6 sales. This is 3x3 which means your new powerline passed up to you is 9. And for each of them you get \$20.

Your commission from these 9 sales passed up to you \$180 (9x\$20).

Your total downline is now 12

(3 Uneven sponsored by you that you keep + 9 passed up to you by them).

Your total commission \$360 (\$180+\$180)

From your downline of 12 + 3 even sponsored by you that you passed up to your upline

Let's Recap your VIP commission for this example:

From 6 people you sponsor = \$180

You pass up $3 = 3 \times $20 = 60

You keep $3 = 3 \times (\$20 + \$20) = \$120$

From those 3 people you keep, they each pass up to you 3 of their Even

3x3 = 9

9 x \$20 = \$180

So your total commission will be \$60+\$120 + \$180= \$360

REMEMBER!!!!

You can sponsor an infinite number of people and you can receive an infinite pass up number of people from your downline.

This 6 referrals sponsored by you example it shows in the graphics below.

6 VIP sales Sponsored by you	Even up passed up to you	NEW Downline	NEW Income	TOTAL Downline	TOTAL Monthly Income	
3 VIP <u>Even</u> sales you pass up #2,#4,#6			\$60 (3x\$20)		\$60	
Your 3 VIP			\$120		. 16	
Uneven sales #1,#3,#5	VIP	3	(3x40)	3	\$180 (\$60+\$120)	
L2	3x3	9	\$180	12	\$360 (\$180+\$180)	
L3	9x3	27	\$540	39	\$900 (\$360+\$540)	
L4	27x3	81	\$1620	120	\$2520 (\$900+\$1620)	
L5	81x3	243	\$4860	363	\$7380 (\$2520+\$4860)	
L6	243x3	729	\$14580	1092	\$21960 (\$7380+\$14580)	



Down to Infinity



How is VIP better than the Basic or the Pro?

For Basic it costs you \$12.50 per month, and with 3 in downline you have \$30 commission, <u>a profit of \$17.50</u> and if you are Basic, <u>the max commission is \$10 for any sale either Basic</u>, <u>Pro or VIP</u>.

For Pro, it costs you \$24.50 per month, and with 3 Pro in downline you have \$45 commission, a profit of \$20.50. For VIP sales, a Pro earns \$15 commission, which is the max commission for his Pro level.

For VIP it costs you \$59 per month.

You need just 3 sales: 2 VIP sales coded to you and 1 VIP sale passed up by you, the profit is \$41.

Meaning:

#1 you keep= \$40; #2 you pass up=\$20; #3 you keep=\$40, which makes it a total of \$100. \$100 commission - \$59 the cost of your membership = \$41 profit for you with only 3 VIP people in your downline.

For Pro, you need 5 sponsored sales and 3 of them have to be Pro sales coded to you, in your downline, to be in profit with \$45. And you do not get the commission as sponsor when you pass up.

The VIP package holds the REAL POWER, in both products and commissions.

LET'S RECAP Basic, Pro and VIP and COMPARE THE PACKAGES

The Even up system has the same structure for all the packages but there is a difference in the commission split for the VIP package, in case you purchase a VIP package and you sell a VIP package or receive as pass up a VIP package.

COMPARE	Free BASIC		PRO	VIP
Monthly Cost	-	\$10 (+2.50 processing fee)	\$20 (+4.50 processing fee)	\$59 (no processing fee)
Fast Start Sponsor Bonus (paid one time for each PRO sale sponsored by you)	**	-	\$3	
Monthly Commission for:				
BASIC (for each Basic in your downline)	\$1	\$10	\$10	\$10
PRO (for each Pro in your downline)	\$1.50	\$10	\$15	\$15
VIP sponsored by You and passed up to your sponsor or upline	-	-	-	\$20
VIP in your downline (Uneven VIP sponsored by you & Even VIP passed up to you by your downline)	\$2	\$10	\$15	\$20 (you get \$40 cumulate for the Uneven VIP you sponsor and keep)

^{*} VIP comes with a split commission for each sale, compared with Basic and Pro. <u>A VIP sponsor</u> is always paid \$20 for EACH VIP sale, no matter if keeps or passes up. The upline is paid \$20 on the <u>received sale</u>. If the sponsor is also the upline (for his Uneven), will accumulate \$40 for each VIP sale.

NOTE:

Your commission for each referral in your downline cannot be more than your membership cost.

If your membership is Basic:

- You keep your UNEVEN (1, 3, 5...) **BASIC** sales. **YOU earn \$10 for each**
- Every EVEN (2, 4,6...) **BASIC** sale of your Uneven referrals will be passed up to YOU. **YOU earn \$10 for each**.
- Every EVEN (2, 4,6...) BASIC sale of the referrals PASSED up to YOU, will also be PASSED up to YOU.
 YOU earn \$10 for each
- For the <u>PRO</u> and <u>VIP</u> referrals in <u>your downline</u> you earn \$10 (100% of your pack value: **\$10)**. **YOU earn \$10 for each**

If your membership is PRO:

- For each **BASIC** sale in your Downline, sponsored by you or passed up to you: You earn **\$10** commission.
- For each **PRO** sale in your downline sponsored by you or passed up to you: You earn \$15 commission
- For each **VIP** sale in your downline sponsored by you or passed up to you: You earn **\$15** commission
- For each PRO member <u>sponsored</u> by you, we pay an <u>one time</u> Fast Start Pro sponsor bonus You earn \$3 (only if you are Pro and sponsor a Pro)
 The Bonus is paid always to the sponsor NOT to the upline.

If your membership is VIP:

- For each BASIC sale in your downline sponsored by you or passed up to you:
 You earn \$10 commission
- For each PRO sale in your downline sponsored by you or passed up to you:
 You earn \$15 commission
- For each PRO member <u>sponsored</u> by you, we pay an <u>one time</u> Fast Start sponsor bonus You earn \$3 (only if you are VIP and sponsor a Pro)
 The Bonus is paid <u>always to the sponsor</u> NOT to the upline.
- For each **VIP** sale in your downline:
 - even sponsored by you and passed up you earn \$20 commission.
 - even passed up to you you earn \$20 commission.
 - uneven sponsored by you and you keep you earn \$40 commission(\$20+\$20)

Which means you earn \$40 for Uneven VIP sales sponsored by you and coded to you and you earn \$20 for EVERY VIP sale you make, even you pass up that sale to your upline.

For a VIP sale, the commission is a SPLIT between the sponsor (if is VIP) and the upline(if is VIP), as a twist of the system. The sponsor ALWAYS earns \$20 on a VIP sale if the sponsor is a VIP.

The ONLY condition to earn a VIP commission is to be VIP yourself. Either as Sponsor or as Upline. You earn from EVERY SALE as SPONSOR, compared with the Basic and Pro levels.

The maximum commission we pay for a \$59 VIP sale is \$40.

Conclusion:

Our affiliate plan is Powerful, Unique and it Works.

The potential is HUGE!

IMPORTANT

- For more info about the Even up structure please watch the COMPENSATION PLAN Video on the Affiliates page of the website.
- For the Details on the **Free**, **Basic**, **Pro** and **VIP** levels and complete explanation on the commission assignment for Free, Basic, Pro and VIP sales, please see the PDF files for each package on the "Affiliates" page
- For the <u>Twist</u> in <u>VIP commission split</u>, please view the file for the VIP package.

FAQ Answered

a) Is this a peer to peer payment and payout?

No. This is not peer to peer system. People buy products and services from our company and our company pays to affiliates a percent, a portion of the sales.

- b) Why we pay 100% commission on Basic package?
 - You succeed, we succeed! Give and you will receive, it is what we do. We provide you with all you need for success.
- c) Why did we add a free base level?

Although we set you up with all you need from the start as a Basic member for a fair low cost and a 100% payout on the Basic package sale, the global economy is going in wrong direction and many people cannot afford a least the Basic package for a cost of a pizza. So we added the Free pre-level with access to some products, even limited, before the upgraded Basic package, so that, free members can earn and eventually upgrade later if they want to earn more and if they need full access to the products and services.

d) Is it AIOP Affiliate plan a MLM, matrix, pyramid or any scheme I should be worried about? AIOP Affiliate plan it is **NOT** a MLM structure. Is not a MLM as is you know it by MLM definition, it is not a matrix, binary or pyramid. Nothing like that.

No matter who is passing up to you from your sales team, all the even sales from your powerlines will be always coded to you, creating for you only ONE tier, a large horizontal layer, one level that goes to infinity due to reverse multiplying lines.

When you make a sale as ODD number that sale is codded to you and you earn a recurring commission.

When you, as sponsor, make a sale as Even number that goes to your sponsor.

When you receive a pass up sale, from your sales team, that new client has no other further connection with his sponsor. Is only coded to you. Not to his sponsor, nor to your sponsor. You earn the affiliate commission from the even up sales passed up to you.

Our Even up affiliate plan doesn't benefit a top earner like in matrices, binary or pyramid schemes, while the new ones never earn a dime. With our system any new affiliate can make money and can start immediately a sales team.

e) Can I earn from every Even VIP sale I pass up to my upline if I am a Basic or Pro sponsor?

No. Only VIP sponsors can earn from every sale they sponsor either they keep or pass up.

- f) Is there a different system for the VIP package sale? All the available options of the affiliate plan, Basic, Pro and VIP have the SAME Even up structure. The only difference for Pro package is the commission percent. But the difference for the VIP package is the way we assign the commission for the VIP sale. We use the same Even up structure as for Basic and Pro, but the commission is split between the sponsor and upline, for every VIP sale made by the sponsor, if the sponsor is VIP. Please, refer to the comparison table above, and view/download the VIP PDF on the Affiliate page.
- g) Why do I have to give up my earnings for every even sale to my sponsor or upline if I am Basic or Pro member?

Ask yourself this question when your sales team is passing up to you all their even sales. Or, even better, go VIP and get commission for every VIP sponsored by you.

- h) Are the sales from my downline going to my sponsor or upline?

 NO sale from your downline goes to your affiliate sponsor or upline. You pass up to your sponsor or upline ONLY the Even sales you personally make in width.
- i) Is this a 1Up system? Are my earnings limited by 1 or 2 or any numbered up sales? There are No limitations. The plan structure allows anyone to generate an INFINITE number of sales (in width), as well receiving an INFINITE number of sales within the sales team (in depth). Our proprietary Even up/Even-up® system it is NOT a matrix, a straight line, 2up, 3 up, 4 up or any numbered up system. Any 1 up, 2up, 4 up or 5-6 up system is limited to 1, 2, 4 or 5-6 number of sales you can receive from each member in your powerline. Through our Even up® system structure, because is not limited in width or in depth, you can make personally an unlimited number of sales in width and ALL the even sales from ALL your downline are CODED TO YOU, in depth, down to infinity. This will create an infinity of reverse multiplying sales lines in width and in depth.

 In a limited system, you cannot make more sales than the system setup, and you are locked in

In a limited system, you cannot make more sales than the system setup, and you are locked in width and in depth, because in a limited pass up system, your powerline can generate a limited number of sales for you. So that, if people stop buying and leave, you are locked in width and in depth.



DISCLAIMER



<u>This is NOT a get-rich-quick scheme</u>, is just a decent way we understood to complete our "Savy Entrepreneur" formula, making possible a potential additional income for our customers who decide to become also our company affiliates.

Because AIOP allows you to start or to expand a business of your own, any business, while you can also earn as an independent affiliate where you get paid a fair commission. Our affiliate program allows anyone to make a real income online by reselling our products and services without interfering with other business you may have.

We do not guarantee any income, if you earn or not any commission depends solely on your marketing skills, on the knowledge and the efforts and time you put into your affiliate marketing activity. We recommend you to do your due diligence on your own budget, on your affiliate and marketing sills, consult a financial specialist if necessary but most of all read the full Earnings Disclaimer and the company Terms.

We pay a generous commission percent for sales, but we do not pay any commission if no sale is made.

Any incentivized recruiting affiliate practice is PROHIBITED.

We do not pay you for referrals. We pay our customers for reselling our Products and Services. Our company effectively sells real products and services designed to be used for business building and marketing. When you buy from us, you buy the product and services package at your choice, you do not buy a downline or referrals from us.

We do NOT sell nor place referrals in your dowline!

We do not accept affiliates that are not our customers, because we do not have just a separate affiliate program, but the affiliate program is dedicated only to our customers.

We strongly advise you to visit our <u>Affiliate Agreement</u> page and the full <u>Earnings Disclaimer</u> page for an extended explanation of our affiliate policy.

