AIOP RESPONSE

HOW TO CREATE A READY MADE SHARED CAMPAIGN

(PRO MEMBERS FEATURE)

The shared campaign creation is a feature available with the Pro service pack. Pro members may create Ready Made Shared campaigns, that can be loaded in their autoresponder account by any other AIOP member if has a granted access to the shared campaign.

Basic members may only load(copy) a shared campaign.

The shared campaign may be attached to a Ready Made Lead Capture Page (LCP).

In the process of copying the ready made campaign, the lead capture page is also copied and the links will be duplicated. This feature requires always a php code page not a html, in order to allow the duplication.

Html pages may be copied and saved as php extension.

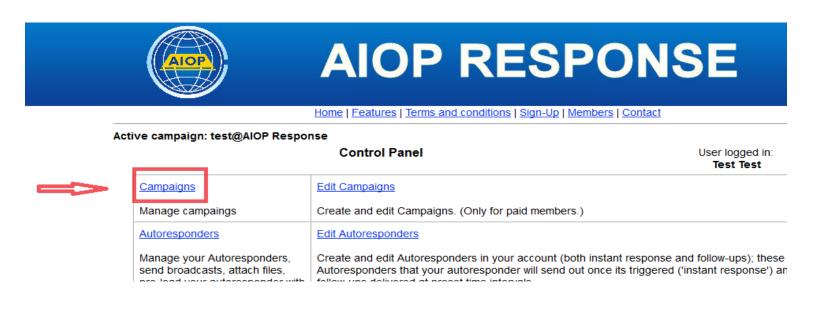
You can use a page created or copied on your web hosting account, or use a LCP made using AIOP Splashbuilder, copied on your hosting account and saved as php page extension. This is simple and will be explained.

We will explain below how to create a shared campaign and attach it to a capture page made in AIOP splashbuilder.

I. How to create the ready made shared campaign

1. Create the shared campaign.

Log in your autoresponder and click Campaigns.



Click on "Make a shared campaign"



The campaign you create to be shared with other people, have some special rules that make it working proper, we will explain later about that.

When you create your ready made shared campaign you need to fill in the

"Add a new campaign" box for your created shared campaign, with your own details, so you will be able to use it too.

You only have to fill in once.

When a user will copy your campaign, he/she has to fill in that campaign form boxes, because hasn't the same name / id / email as you do.

They will not see your details but just the empty box to fill it out with their own details.

John Doe (your name)

Home | Campaigns | Autoresponders | Newsletters | Prospects | Account | Help | Logout

Warning, shared campaigns have some special rules.

When you share a campaign, your email address will be shown with the campaign.

You need to fill in a clear description, so people will know what they copy.

You need to replace the username in links with [[user]] in the follow ups letters when you create the shared campaign!

So all links will be personal.

On the campaign screen, you can set the campaign to: shared, hidden or not being shared. Please DO NOT set the campaign to shared BEFORE you have the follow ups ready and tested.

You are allowed to share 3 capture pages. These pages need to have .php extension (page can be in html).

The shared capture pages have special HTML sign up forms (with a bit php)

and will signup the new subscribers to the correct user.

You can not use the AIOP-Splashbuilder to create a capture page for a shared campaign

The special form won't work there.

you need to create your own capture page and host it yourself (you can use your hosting account for that).

Campaign ID:	Ready Made Tutorial	Internal ID for this campaign
Name:	John Doe (your name)	Name that will show in the emails (signature).
Campaign Email address	the email you'll use for it	Email address you want to use for this campaign (can be the same as your other campaigns)
User name or ID :	your ID for your program	The user name or id for afiliate links in the followups. put here the username or ID for the program this campaign is promoting!
Campaign Description :	to create a shared campaign	Please put in a clear description for this campaign

After you fill in your personal details there press **Submit shared campaign** and you'll be taken to a new screen where you will see that your new shared campaign is already created.

The shared campaigns will always list a username /ID for that campaign that will show in the username/ID column. The regular campaigns will not list any username for the offers you promote.

The campaign has a unique number. You will give this number to those copying your ready made campaign when you choose the atribute **Hidden**. If you choose Public, then all the AIOP response users will see your campaign and can copy it.

2. Add the follow up letters to your new ready made campaign

WARNING: 1) No matter the campaign you want to work with, edit or just check it, you have to be sure that you made that campaign **ACTIVE**, and you are logged in the campaign you want to work with. You can always do that by clicking the "Go " button.

2) Please **do NOT share a campaign before testing it**, until you are sure that looks as it should look and the links and variables are correctly set.

What you have to do further, is to add your letters and test them and to add your ready made shared lead capture page links.

We recommend you to write first the letters as txt file using a NotePad, then copy and paste the letters text into the editor using the HTML option.

Why NotePad txt file for email draft?

Because a word doc has a specific html encoded and that may interfere or not with other html editor - in our case the autoresponder html editor and may appear some errors.

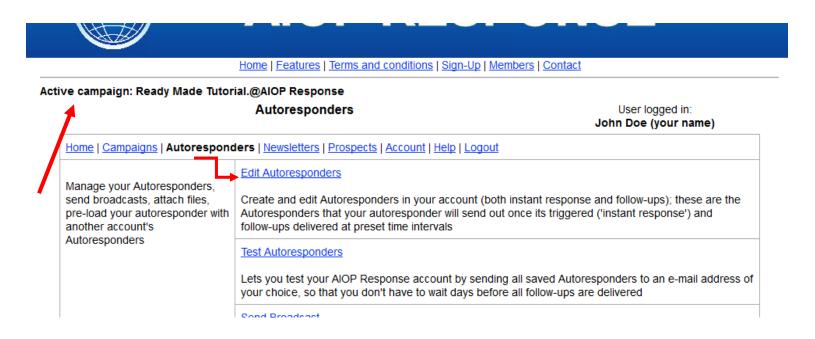
Better be cautious.

Why using the html option of the editor?

Because looks way much better than the simple text version and gives you the option to add fonts, sizes, images, colours, tables, email templates, html coded templates and much more, to make the email looking more professional.

So choose your ready made shared campaign new created and add the autoresponse follow up letters to it.

Click "Autoresponders" and start adding your letters.



The campaign you create to be shared with other people, have some special rules that will make it working proper.

When **adding the follow up letters** to the campaign you need to use some specific variables, short codes that will be replaced by the personal details of the people who copy your campaign.

So that in your campaign letters:

• you need to replace the username in links with the variable [[user]] (links that will be in your email body)

That code will be replaced by the referral **username** or **ID** for the program you promote, for those who will copy the campaign from you. *For example only: yourbusinessname.com/?...[[user]]*

- the variable [[uname]] will be replaced by the user name (not the subscriber but the people who copy the campaign)
- the variable [[uemail]] will be replaced by the email of the user

You may also use all the other variables available in autoresponder but these are specific for the shared campaign.

If they are not used in your emails, the campaign will not work for those copying it.

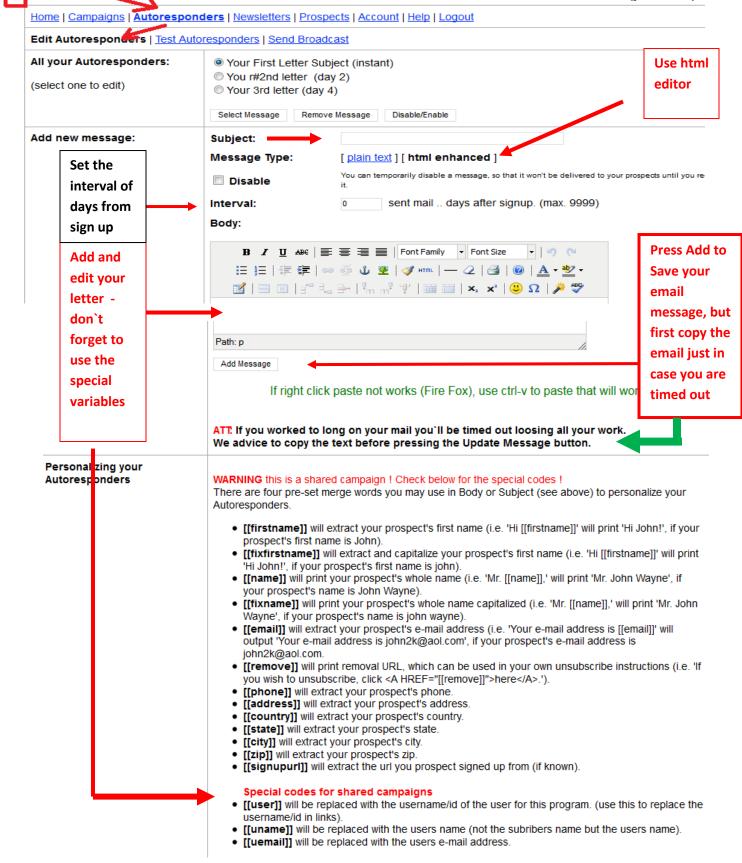
- Click Autoresponders >>> Edit Autoresponders >>> Editor html
- Add your email Subject
- Set the time
- Add the email body you wrote on your text doc
- Edit your email body as you want

COPY THE EMAIL BODY (OR THE EMAIL HTML)- in case you may be timed out by the system for security reasons.

• Then press ADD MESSAGE

Edit Autoresponders

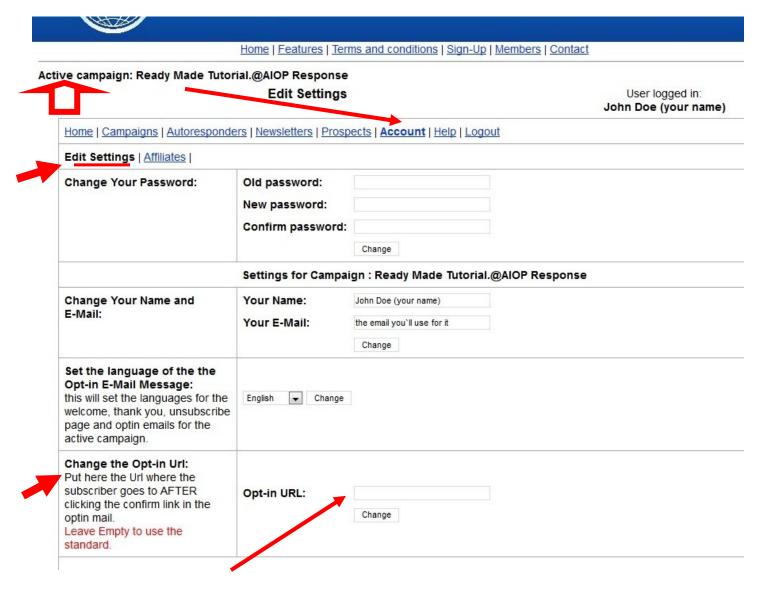
User logged in: John Doe (your name)



OPTIONAL:

You can add an Opt in url, replacing the Opt in url from the default system page to the page you want, after the prospect clicks the confirm link in the confirmation email.

Make sure you are logged in the shared campaign, click Account, then click Edit Settings. Look for Change the Opt-in URL.



WARNING: you must use the same URL that is used in your emails, with the referral link containing [[user]] otherwise, the shared campaign will not work proper for the people you share with.

3. Generate the Sign up form code for your campaign

Make sure you are logged in the ready made shared campaign

Active campaign: Ready Made Tutorial.@AIOP Response

Prospects User logged in:
John Doe (your name)

Home | Campaigns | Autoresponders | Newsletters | Prospects | Account | Help | Logout

Manage your active prospects, manage mailing list, view your removals and undeliverables, and track your results.

> Click Prospects from menu

Click HTML form, to open the sign up form screen

Active Prospect

Lists all active prospects (people who have triggered your autoresponder recently and are in your autoresponder cycle, waiting for all follow-ups to be delivered) and lets you edit/remove entries.

Temp Prospects

Lists all Temp prospects (people that fill in the form, or been uploaded, that not clicked the comfirmling yet).

Removed Prospects

Lists all removed prospects (people that are removed & people that filled in the form or been upload that not clicked the comfirmlink).

Add Prospects

You may add/import prospects (granted you have their permission).

Mailing List

Shows your account's mailing list (all people who have triggered your account in the past, not just the active prospects); you can edit/remove entires

Undeliverables

Views a list of e-mails that were rejected ('bounced-back') by the e-mail system, because for example your prospective customer changed her e-mail address

<u>Tracking</u>

Helps you determine where your prospects came from;

<u>Variables</u>

This is your list of custom variables. Each variable is also accompanied with by its description. You can add and/or remove variables from this screen.

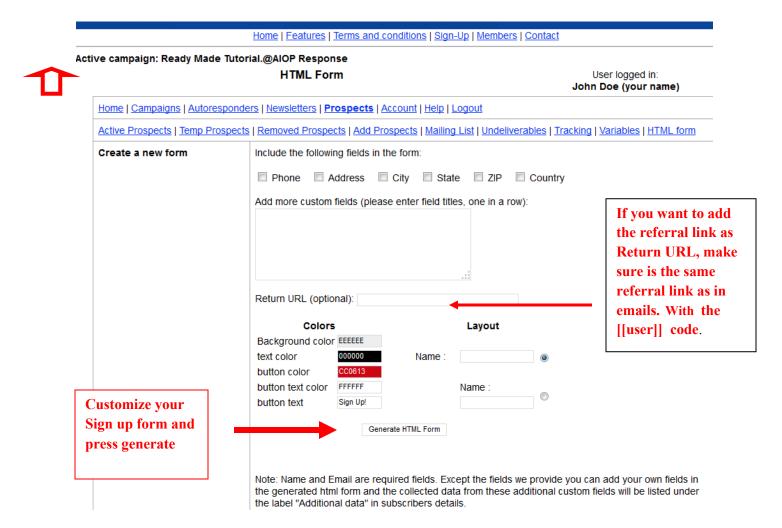
HTML Form

- You can add more fields to your sign up form from those already available or add your own custom fields to extract the details you need from your sign up prospects.
- You can add optional, a Redirect URL.

After people fill in the sign up form, they will see a default system Thank you page.

On the system thank you page there is a link "Click here" to continue. When they click that link, they will see the page you set as Redirect URL.

<u>Warning:</u> This is a shared campaign so the only redirect URL you should use is the same referral link you will use in your emails, meaning the url containing the [[user]] code. BETTER USE NO REDIRECT URL HERE.



NOTE: You cannot save the form here, for a shared campaign.

You can alter or customize the html form code as you want.

The "Powered by AIOP" links to company by default, but you have the option to remove it completely. For that, check the html code for the link and just remove it.

Your Name:

Your E-Mail:

Powered by AIOP

• If you already have made the page, just Copy the form code and Paste it into the sign up form spot, on your page.

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Inspect Element (O)

Video Downloader professional

- If you don't have the page made yet, then just Copy the form code and paste it in a file on your desktop to add it later, when the page is ready.
- If you want, you can come back later, after you have the page ready, and generate a form code.

II. How to create the Ready Made

Shared Lead Capture Page

You can use a page made with AIOP splashbuilder, or a WodPress page or a page made on your web hosting cPanel. If you create a page using HTML code you can save it as php too.

We will use as example a page made in AIOP splashbuilder.

- 1. Make your original lead capture page. Add the shared campaign sign up form, save and test the page.
- 2. Open your page in browser.

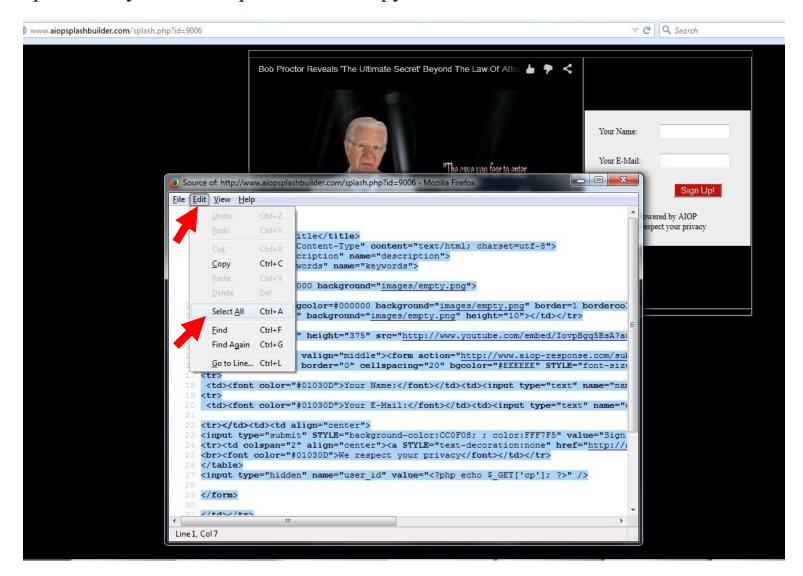
Right click on page, choose "View page source". Opens a pop up window.



The pop up contains the page source code.

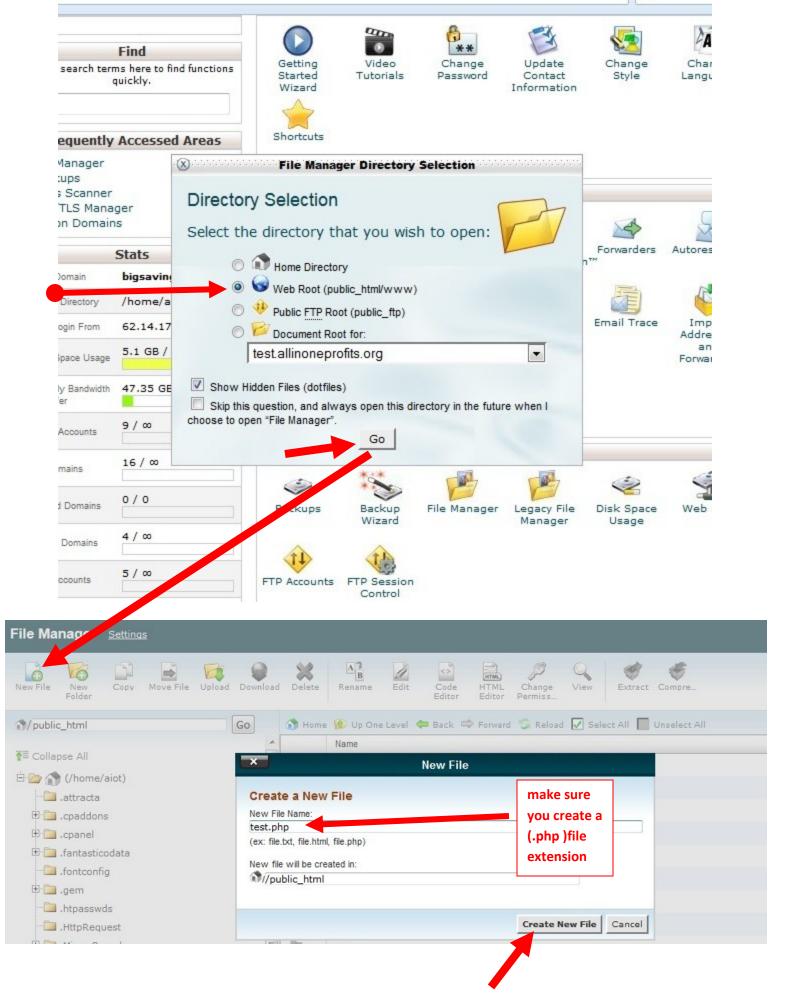


Click on "Edit" then "Select All". You may choose to keep the pop up window opened on your desktop taskbar or copy the code on a text file.

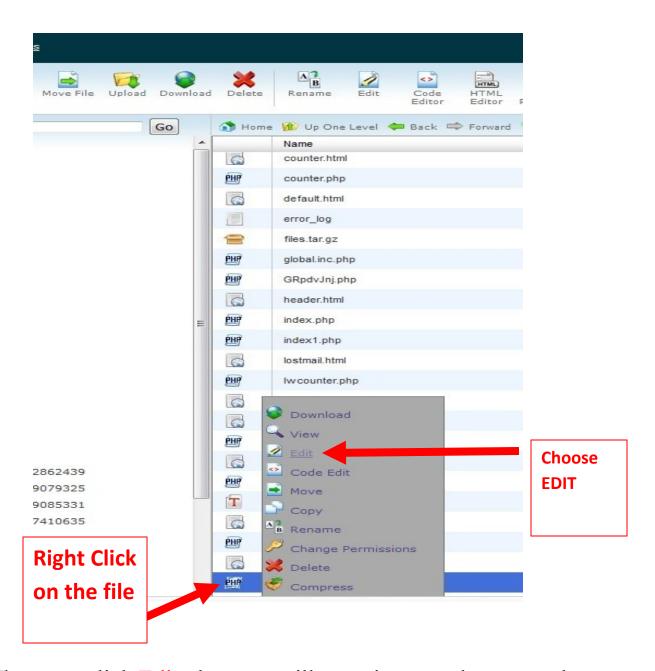


Go to your hosting cPanel.

Click on "File manager" and choose "public_html." On the next screen, in "File Manager Settings", on top menu, choose "New File". A pop up will open "Create a new file". Name the new file as you want your page to be named BUT use always the extension php. Click Create.



Look for your new created file, select it and right click on it. Will open a small pop up. Choose EDIT.

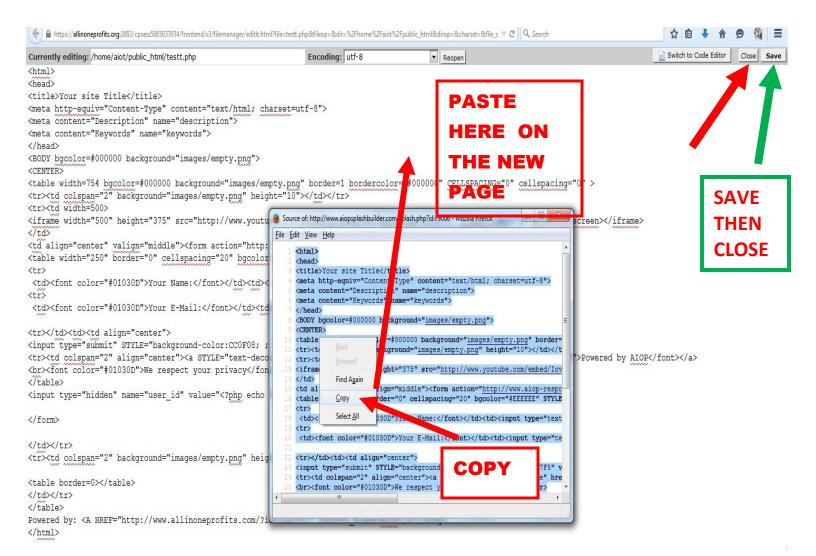


When you click Edit, the page will open in a new browser tab and lets you edit it.

Assuming that you keept the pop up with your page source code opened in desktop taskbar, open it and copy the Source code of the Original page.

Paste the code into your New file. Click Save. Click Close.

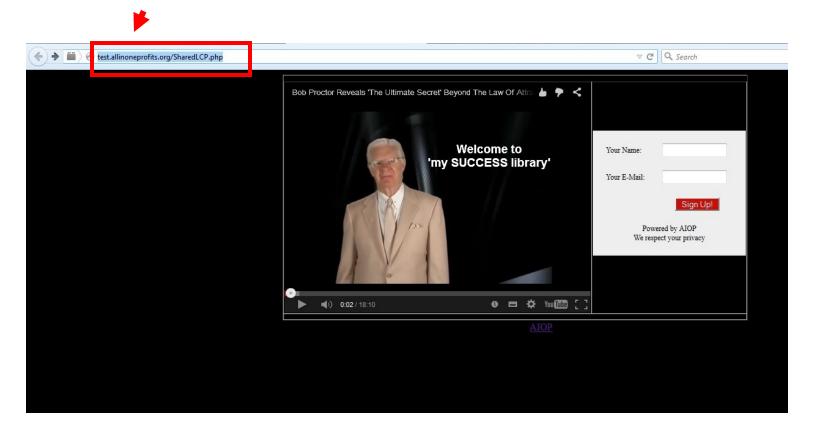
Your php page for the Shared campaign is ready.



Your new page link will be something like

http://domain.com/yourpagename.php

Open the new page link in browser, and test it to see if looks as the original page. Text the Sign up form too.



Once you have your php page tested, go to your shared campaign in autoresponder and add the page.

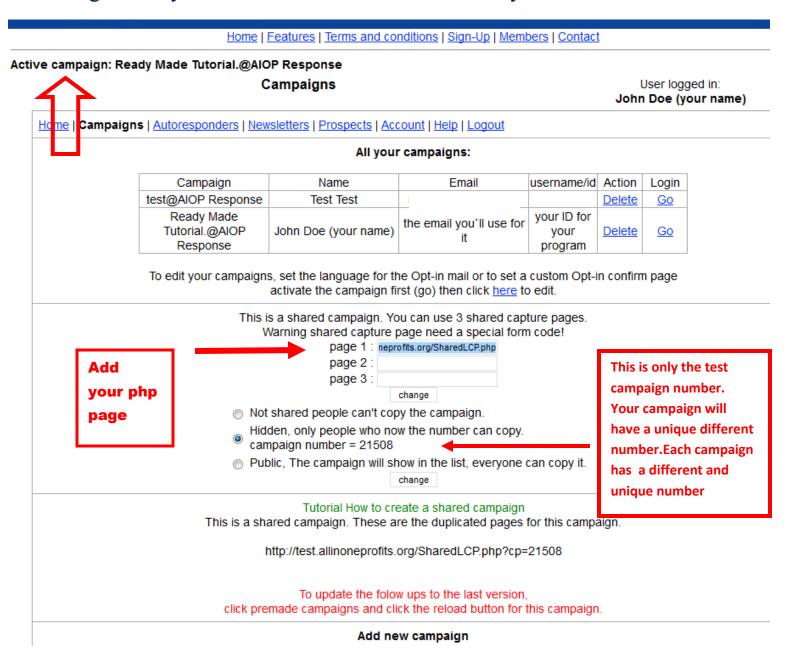
You can add 3 pages to the same shared campaign.

Note that when is added, the page has no referral link or any ID but only the direct link to your php page.

http://yourdomain.com/yourpagename.php

To promote for yourself as referral of the program you advertise, you will need to load the campaign as simple user, following the steps for loading a shared campaign. So you will have a duplicate page with your username too.

Is a good way to test and see how will work for your referrals or team.



You can set your shared campaign to be **Hidden or Public**, but before doing this please, Do Not share the campaign and the page until you test it and know that everything is as you want to be.

If you set the shared campaign as Public, all the AIOP Response users will see it, that is why recommend to set it as **Hidden** and give the campaign number to your people.

Additional NOTE

If you made the original page in AIOP Splashbuilder or in WordPress, the images links are absolute so will show correctly, no need to edit anything <u>if</u> <u>you use the same server.</u>

Consider that:

- -If you use a HTML website builder to make your original page, upload it on your cpanel and save it as php page;
- -If your copied page is made on a different server than the original page;

Then:

- You need to check out the images. The images may not have absolute links.
- If the images show correctly is ok.
- If they don't show correctly, you need to edit the images links by adding or replacing the domain url before the each image link.
- OR to upload the images on the server where you make the php copy.

See the example below:

Original page made on a different server and the copy is on other server or the page is made in a HTML web builder page on your desktop

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🔶 角 https://allinoneprofits.org:2083/cpsess5065037034/frontend/x3/filemanager/editit.html?file=testt.php&tfileop=&dir=%2Fhome%2Faiot%2Fpublic_html&dirop=;
Currently editing: /home/aiot/public_html/testt.php
                                                    Encoding: utf-8
                                                                           ▼ Reop
<html>
<head>
<title>Your site Title</title>
<meta http-equiv="Content-Type" content="text/html; charset=utf-8">
<meta content="Description" name="description">
<meta content="Keywords" name="keywords">
                                            Add in front of the url, your domain name
                                           where the php copy is made and hosted.
<BODY bgcolor=#000000 background="images/empty.png"</p>
<CENTER>
                                            It will looks like this:
<table width=754 bgcolor=#000000 background="images
                                           "http://yourdomain.com/images/empty.png"
<td colspan="2" background="images/empty.png" h
vidth=500>
                                           the image here is just our demo image
<iframe width="500" height="375" src="http://www.yo
                                           name
<form action="ht
<font color="#01030D">Your Name:</font><input type="text" name="name" size="14"></
<font color="#01030D">Your E-Mail:</font><input type="text" name="email" size="14"
="center">
<input type="submit" STYLE="background-color:CC0F08; ; color:FFF7F5" value="Sign Up!">
<a STYLE="text-decoration:none" href="http://allinoneprofits.
<br><font color="#01030D">We respect your privacy</font>
<input type="hidden" name="user_id" value="<?php echo $_GET['cp']; ?>" />
</form>
Powered by: <A HREF="http://www.allinoneprofits.com/?id=isa2405" TARGET= blank>AIOP</A></body>
</html>
```