

AIOP AFFILIATE PROGRAM

FOR

FREE MEMBERS

We created an opportunity to make any amount of money you want by sharing our business tools with others, while building YOUR own business.

The AIOP Affiliate plan was developed strategic as an Opportunity for our Customers, as Affiliates, to Resell our products, Earn an Affiliate Commission without necessarily depending on someone else's sales, which explains the potential of infinite sales in WIDTH.

We also created the system to give our Affiliates and partners the chance to build a sales team, which explains the potential infinite sales in DEPTH. The potential is HUGE!

Take into consideration:

- a) Should be noted that the structured plan available through AIOP affiliate program it is a proprietary plan, created and owned by AIOP. That is why our Even up/Even-up system is protected by its own International Registered Trade
 Mark Certificate of Registration OHIM No 015039399 Intellectual Property and Trade Marks Office
- b) All the available options of the affiliate plan, Free, Basic, Pro and VIP have the SAME Even up® <u>structure</u>. The Free, Pro and VIP sales are assigned the same way, based on the BASIC structure, with a different commission percent for, and for the Free and VIP, there is a difference for the commission split
- c) We do not accept affiliates that are not our customers, because we do not have just a separate affiliate program, but the affiliate program is dedicated only to our customers. Using the tools is the best affiliate advertising! Even the Free members can use some of the products, with limitation, of course.

How Things Work for Free Members

- 1. Free members have limited access to the tools:
 - * Autoresponder: 1 campaign with 50 subscribers
 - * Basic page builder: 1 lead page.
- 2. In order to be able to earn the affiliate commissions we had to integrate the free members into our proprietary "Even up" system.

The "Even up" system is our pay plan and generates downlines (pay lines) and commissions for upgraded people.

We added an extension of the pay plan to allow free members to earn too.

3. Free members have an upline and can have downlines (pay lines), same as the paid members. Free members can refer, keep or pass up new members, free or paid.

The only difference about earnings is that the Free members cannot earn the same amount of commission from the Even up system like the upgraded members.

How much is the Commission for Free members:

- \$1 if uneven people you refer or any people in your downline upgrade to Basic
- **\$1.50** if uneven people you refer or any people in your downline upgrade to Pro
- \$2 if uneven people you refer or any people in your downline upgrade to VIP

How is the Commission Earned and Assigned to Free Members

All the explanation and examples below, are applied ONLY IF the Uneven referrals you refer or people that are passed up to you by your downline will upgrade.

You earn only on upgraded people!

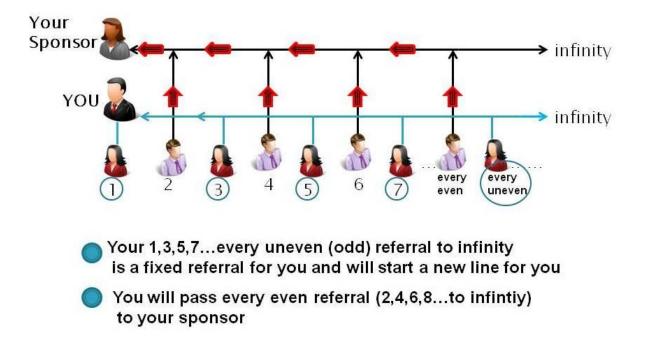
1. Free members are integrated in our Even up system

This means that when they refer new people, the system rules will be followed.

As a free member, you joined using a sponsor link from someone in our system.

Your sponsor may be at the same time your upline, if the sponsor was in "keep" mode when you joined, so you'll be coded to your sponsor.

Or, if your sponsor was in the "pass up" mode you'll be passed up by your sponsor to his upline, which becomes your upline.



2. REFERALS

IF people you refer to AIOP will upgrade, here is how you earn:

You refer your #1 (uneven)

This one is coded to you as you are his sponsor and upline at the same time.

If your #1 upgrades = **you earn** the FREE members commission, accordingly to the package he/she buys (Basic, Pro or VIP).

For example: your 1st referral upgrades to Basic = you earn \$1, if upgrades to Pro you earn \$1.50, if upgrades o VIP you earn \$2.

You refer your #2 (even)

Your #2 is passed up to your sponsor or upline (if the sponsor is in pass up status).

You do NOT earn, your upline earns.

(Paid members do not earn on pass up either, the upline earns, except the VIP referring a VIP, in the VIP case the commission is split between the sponsor and upline)

You refer your #3 (uneven)

This one, stays with you, is also coded to you as his sponsor and upline at the same time.

If your #3 upgrades = **you earn** the FREE members commission, accordingly to the package he/she buys(Basic, Pro or VIP).

You refer your #4 (even)

Your #4 is passed up to your sponsor or upline (if the sponsor is in pass up status).

You do NOT earn.

You refer your #5 (uneven)

This one, stays with you, is also coded to you as his sponsor and upline at the same time.

If your #5 upgrades = **you earn** the FREE members commission, accordingly to the package he/she buys(Basic, Pro or VIP).

And it goes like this <u>in width</u>, to infinity.....you earn the free commission on ALL the UNEVEN people you refer, when they upgrade.

This means that you are earning on #1, #3, #5, #7, #9, #11....to infinity, when they upgrade.

There is NO limit in our pass up system to stop you from referring people to AIOP!

3. DOWNLINE

You can also have downlines.

You can Earn commission on all your upgraded downline.

A downline is formed by:

* people sponsored by you, coded to you, that you keep (your UNEVEN) #1, #3, #5, #7, #9, #11, #13, #15,....etc., to infinity.

* people passed up to you by your uneven, each uneven will start a new pay line for you

* people passed up to you by those passed up to you....

* all the referrals passed up to you will also pass up to you all their EVEN referrals...to infinity, in depth.

Basically, all the people passed up to you by all your pay lines will be in your downline.

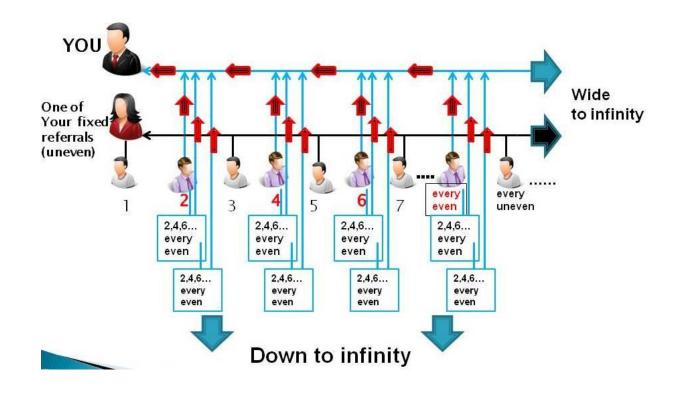
And this goes in depth to infinity...

There is NO limit of pay lines you can have, so is no limit of your downline.

ATT: Your downline is **NOT** passing up any referral to your sponsor or to your upline. They all will form <u>your downline</u>, the <u>Uneven sponsored directly by you and the Even passed up to you</u>.

So you earn the free members commission from:

- All the UNEVEN people (you keep) you refer to AIOP when they upgrade.
- All the people in your downlines, in depth to infinity, so all the passed up to you by all your downlines members, when they upgrade.



Some people may say that you pass up too many sales to your sponsor **BUT... it is NOT so, you pass** up ONLY the even sales you personally make, across the WIDTH.

Every time when you sponsor someone personally, in width, being coded to you as your Uneven, there is <u>a New opened line that has the potential to pass up to you all their Even sales</u>.

Remember...your entire downline is formed by your UNEVEN (sponsored by you) and ALL the pass up referrals you receive.

NOTE:

If you have in your downline 2 paying members it may worth upgrading, at least to Basic level. Because you'll pay \$12.50 and get \$20 commission.

If you have in your downline paying Pro members, it gets even better upgrading to Pro because in that case you will pay \$24.50 and get \$15 for each Pro or VIP in your downline and \$10 for each Basic in your downline.

Below we can compare the commissions on membership levels

If your membership is Free:

- \$1 per Basic in your downline
- \$1.50 per Pro in your downline
- \$2 per VIP in your downline

If your membership is BASIC - Costs 10 (+2.50 processing fee):

- \$10 per BASIC sale in your <u>downline</u>
- \$10 per PRO referral in your downline
- \$10 per VIP referral in your downline
- Break even with your first sale (your Basic package cost of \$10 is covered)

If your membership is Pro - Costs \$20 (+ 4.50 processing fees)

- \$10 per BASIC sale in your downline,
- \$15 per PRO sale in your downline
- One time Fast Start Bonus of \$3 for each PRO <u>sponsored by you</u> (bonus assigned <u>only to</u> the sponsor)
- \$15 per VIP sale in your downline

If your membership is VIP - Costs \$59 (no processing fee)

- \$10 per BASIC sale in your <u>downline</u>,
- \$15 per PRO sale in your <u>downline</u>
- One time Fast Start Bonus of \$3 for each PRO <u>sponsored by you</u> (bonus assigned <u>only to</u> the sponsor)
- \$20 for every VIP sponsored directly by you,
- \$20 for <u>every</u> VIP passed up to you.
- \$40 for every **Uneven** VIP your sponsor (\$20 as sponsor+\$20 as upline).

For a VIP sale, the commission has a different SPLIT between the sponsor and the upline, as a twist of the system. The sponsor ALWAYS earns \$20 on a VIP sale if the sponsor is also a VIP.

COMPARE	Free	BASIC	PRO	VIP
Monthly Cost	-	\$10 (+2.50 processing fee)	\$20 (+4.50 processing fee)	\$59 (no processing fee)
Fast Start Sponsor Bonus (paid one time for each <u>PRO</u> sale <u>sponsored</u> by you)	-	-	\$3	\$3
Monthly Commission for:				
 BASIC (for each Basic in your <u>downline</u>) 	\$1	\$10	\$10	\$10
 PRO (for each Pro in your <u>downline</u>) 	\$1.50	\$10	\$15	\$15
• VIP sponsored by You and passed up to your sponsor or upline	-	-	-	\$20
VIP in your downline (Uneven VIP sponsored by you & Even VIP passed up to you by your downline)	\$2	\$10	\$15	\$20 (you get \$40 cumulate for the Uneven VIP you sponsor and keep)

* VIP comes with a split commission for each sale, compared with Basic and Pro. <u>A VIP sponsor</u> is always paid \$20 for EACH VIP sale, no matter if keeps or passes up. The upline is paid \$20 on the <u>received sale</u>. If the sponsor is also the upline (for his Uneven), will accumulate \$40 for each VIP sale.

Our affiliate plan is Powerful, Unique and it Works!

The potential is HUGE !

IMPORTANT

- For more info about the Even up structure please watch the COMPENSATION PLAN Video on the <u>Affiliates page</u> of the website.
- If you want a general image of the entire structure of the commissions of our Affiliate plan, for Basic, PRO and VIP, you can View/Download the General Affiliate plan PDF from our <u>Affiliates</u> page or you can <u>CLICK HERE TO GET IT</u>.
- For Details on the Basic, Pro and VIP levels and complete explanation on the commission assignment for Pro and VIP sales, please see the PDF files for Basic, Pro and VIP on the "<u>Affiliates"page</u>
- For the <u>Twist</u> in <u>VIP commission split</u>, please view the file for the VIP package.

FAQ Answered

a) Is this a peer to peer payment and payout?

No. This is not peer to peer system. People buy products and services from our company and our company pays to affiliates a percent, a portion of the sales.

b) Why we pay 100% commission on Basic package?

You succeed, we succeed! Give and you will receive, it is what we do. We provide you with all you need for success.

c) Why did we add a free base level?

Although we set you up with all you need from the start as a Basic member for a fair low cost and a 100% payout on the Basic package sale, the global economy is going in wrong direction and many people cannot afford a least the Basic package for a cost of a pizza. So we added the Free pre-level with access to some products, even limited, before the upgraded Basic package, so that, free members can earn and eventually upgrade later if they want to earn more and if they need full access to the products and services.

d) Is it AIOP Affiliate plan a MLM, matrix, pyramid or any scheme I should be worried about? AIOP Affiliate plan it is NOT a MLM structure. Is not a MLM as is you know it by MLM definition, it is not a matrix, binary or pyramid. Nothing like that.

No matter who is passing up to you from your sales team, all the even sales from your powerlines will be always coded to you, creating for you only ONE tier, a large horizontal layer, one level that goes to infinity due to reverse multiplying lines. When you make a sale as ODD number that sale is codded to you and you earn a recurring commission.

When you, as sponsor, make a sale as Even number that goes to your sponsor.

When you receive a pass up sale, from your sales team, that new client has no other further connection with his sponsor. Is only coded to you. Not to his sponsor, nor to your sponsor. You earn the affiliate commission from the even up sales passed up to you.

Our Even up affiliate plan doesn't benefit a top earner like in matrices, binary or pyramid schemes, while the new ones never earn a dime. With our system any new affiliate can make money and can start immediately a sales team.

e) Is there a different system for the VIP package sale?

All the available options of the affiliate plan, **Basic**, **Pro and VIP** have the SAME Even up structure. The only difference for **Pro package** is the commission **percent**. But the difference for the **VIP package** is the way we **assign** the commission for the VIP sale. We use the same Even up structure as for Basic and Pro, but **the commission is split between the sponsor and the upline, for every VIP sale made by the sponsor, if the sponsor is VIP**. Please, refer to the comparison table above, and view/download the VIP PDF on the Affiliate page.

- f) Why do I have to give up my earnings for every even sale to my sponsor or upline? Ask yourself this question when your sales team is passing up to you all their even sales.
- g) Are the sales from my downline going to my sponsor or upline? NO sale from your downline goes to your affiliate sponsor or upline. You pass up to your sponsor or upline ONLY the Even sales you personally make in width.
- h) Is this a 1Up system? Are my earnings limited by 1 or 2 or any numbered up sales? There are No limitations. The plan structure allows anyone to generate an INFINITE number of sales (in width), as well receiving an INFINITE number of sales within the sales team (in depth). Our proprietary Even up/Even-up® system it is NOT a matrix, a straight line, 2up, 3 up, 4 up or any numbered up system. Any 1 up, 2up, 4 up or 5-6 up system is limited to 1, 2, 4 or 5-6 number of sales you can receive from each member in your powerline.

Through our Even up® system structure, because is not limited in width or in depth, you can make personally an unlimited number of sales in width and ALL the even sales from ALL your downline are CODED TO YOU, in depth, down to infinity. This will create an infinity of reverse multiplying sales lines in width and in depth. In a limited system, you cannot make more sales than the system setup, and you are locked in width and in depth, because in a limited pass up system, your powerline can generate a limited number of sales for you. So that, if people stop buying and leave, you are locked in width and in depth.



<u>This is NOT a get-rich-quick scheme</u>, is just a decent way we understood to complete our "Savy Entrepreneur" formula, making possible a potential additional income for our customers who decide to become also our company affiliates.

Because AIOP allows you to start or to expand a business of your own, any business, while you can also earn as an independent affiliate where you get paid a fair commission. Our affiliate program allows anyone to make a real income online by reselling our products and services without interfering with other business you may have.

We do not guarantee any income, if you earn or not any commission depends solely on your marketing skills, on the knowledge and the efforts and time you put into your affiliate marketing activity. We recommend you to do your due diligence on your own budget, on your affiliate and marketing sills, consult a financial specialist if necessary but most of all read the full Earnings Disclaimer and the company Terms.

We pay a generous commission percent for sales, but we do not pay any commission if no sale is made.

Any incentivized recruiting affiliate practice is PROHIBITED.

<u>We do not pay you for referrals.</u> We pay our customers for reselling our Products and Services. Our company effectively sells real products and services designed to be used for business building and marketing. When you buy from us, you buy the product and services package at your choice, you do not buy a downline or referrals from us.

We do NOT sell nor place referrals in your dowline!

<u>We do not accept affiliates that are not our customers</u>, because we do not have just a separate affiliate program, but the affiliate program is dedicated only to our customers, even to those with the free status but with access to some products and services like a trial access.

We strongly advise you to visit our <u>Affiliate Agreement</u> page and the full <u>Earnings Disclaimer</u> page for an extended explanation of our affiliate policy.

